



The Cotton Chronicle

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www.ccgga.org

August 2017

Volume 27 Issue 8

Industry Calendar

August 31
SUPIMA Annual
Meeting—
Coalinga, CA

Western Cotton Ship-
pers Association An-
nual Meeting—
Coalinga, CA

September 13th
Board Meeting—
Fresno, CA

Visit web calendar
for details

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Transform Sec. 18 Crisis Exemption Deadline EXTENDED!

On Wednesday, August 2nd the **California Cotton Ginners and Growers Association (CCGGA)** received word from the **Department of Pesticide Regulation (DPR)** that CCGGA's request for an extended deadline for our Section 18 Crisis Exemption for **Transform** (sulfoxaflor) had been granted! Transform can be used, following label instructions, until **October 31, 2017** for use on



cotton to control Lygus. This massive effort could not have been accomplished without the help of **Dr. Peter Goodell, Dr. Bob Hutmacher, and Dow AgroSciences**. With their help and support the Association was able to provide information and answer follow up questions on a timely basis. Because of these efforts the **US Environmental Protection Agency** was able to turn around our requests and approve our extensions in record time. This was a big win for the industry considering cotton is not on Transform's federal label and introducing the use of new crop protection tools is not easy to do in California's regulatory environment. The product is approved for use in Fresno, Colusa, Glenn,

Imperial, Kern, Kings, Madera, Merced, Riverside, Sutter, Tehama and Tulare counties. If you have any questions please contact us at (559) 252-0684.

Borba Family Honored at Ag One Community Salute

This past month, the **Borba Family**, longtime leaders in Central Valley agriculture, were honored at

the **Ag One Community Salute** at the Fresno

Convention Center Exhibit Hall. The event's 18th edition is the first to honor a family and recognized third-generation member **Tina Borba and her sons, Ross, Jr. and Mark, as well as Mark's wife Peggy Brown-Borba**. Tina served as a partner and bookkeeper in the early operations of Borba Farms. Ross Jr. provides legal and accounting advice while Mark and Peggy oversee operations and provide guidance to the fifth generation, their son Derek and his wife Jennifer, who operate the farming and custom farm management operation. The family was also presented with a painting of Tina and her late husband **Ross Borba Sr.** that was created by **David Hem-bree**, Fresno State director of development for student affairs and enrollment management. The Dean for the Fresno State Jordan College of Agricultural Science and Technology (JCAST) **Dr. Sandra Witte** said "The Jordan College is so fortunate to have the Borba family's commitment



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to supporting the next generation of agriculture industry and community leaders.” It was such a wonderful evening for such a deserving family.” Borba Farms, Inc. was established in 1976, but its Central Valley roots date back to the early 1900s when **A.J. Borba** started a family dairy near Hardwick with 40 cows and 120 acres, then moved it

This event honoring the Borba Family raised over \$850,000 for the Ag One Foundation!

to Riverdale in the 1940s. Today’s 9,000-acre operation grows almonds, tomatoes, garlic, melons, lettuce, wheat and cotton at the Rancho Vista del Rio horse ranch near Fresno. **Mark Borba** is a long time board member and former Chairman of the California Cotton Growers Association. This event honoring the Borba Family raised over \$850,000 for the Ag One Foundation! Since 1987, the Community Salute has honored extraordinary individuals for their devoted service to California agriculture as well as their unwavering commitment to the community. Past honorees include Antonio “Tony” Campos (2015), John P. “Phil” Larson (2014), Stewart Resnick (2012), Ed Baloian (2010), Fred R. Ruiz (2007), Jack Woolf (2006), Virgil E. Rasmussen (2005), Fernando C. “Fred” Machado (2003), Bill Jones (2003), Sidney B. “Sid” Cox (2001), Rodger B. Jensen (1999), Vernon Conrad (1996), Vince Petrucci (1994), Harry Kubo (1991), Dick Markarian (1990), Joe Souza (1988) and Fred Rau (1987). **The Ag One Foundation, which started in 1979, encompasses more than 100 named funds totaling more than \$19.5 million and will provide nearly \$600,000 to deserving students and programs in 2017-18.**

Association Speaks at Cap & Trade Town Hall in Tulare

Addressing concerns expressed by the community on why Assemblyman Devon Mathis voted for the recent Cap & Trade legislation (AB 398), **Association President/CEO Roger Isom** spoke on the need for the legislation for ag-



riculture and that many have misunderstood the bill and its true impacts. Isom was part of an eight person panel that consisted of representatives from **Western United Dairyman, California Dairies Inc., Southern California Edison, California Manufacturers and Technology Association (CMTA), California League of Food Producers, and Assemblyman Devon Mathis** himself. Isom explained that this is a complex issue that has forced agriculture in a position where they are stuck. With the passage of SB 32 last year, the state has a mandate in law for businesses to reduce greenhouse gas emissions by 40% by 2030. The state has two options to make that happen: “command and control” or “Cap & Trade”. The option with the least impact by far is Cap & Trade. Isom said “Let’s be clear. No one up here likes Cap & Trade or the whole greenhouse gas emission program. We’re the only area in the world with a mandatory program and it is killing us.” AB 398 provides the least impactful pathway for facilities subject to the mandatory reductions, and it also resulted in concessions that helped nut processors, tomato processors, milk and cheese plants, and poultry processing plants that are actually subject to the regulations.

House Passes H.R. 23 – GROW Act

Last month, the U.S. House of Representatives passed H.R. 23, known as the **Gaining Responsibility on Water Act of 2017 (GROW Act)**, by a vote of 230 to 190. The legislation, sponsored by Rep. David Valadao (CA-21), aims at increasing the amount, quality, and reliability of water available to California. This is an important piece of legislation that follows on the heels of the passage of the **Water Infrastructure Improvement for the Nation Act (WIIN Act)** in 2016. A large portion of the bill focuses on modifying policies regarding the operations of the Central Valley Project and State Water Project and the implementation of the San Joaquin River Settlement. More specifically, the legislation does the following:

- **EXPANDING WATER STORAGE** The GROW Act requires the federal government to expedite and complete consideration of feasibility studies for water storage projects some of which have been wasting away in bureaucratic purgatory for over ten years
- **IMPROVING INFRASTRUCTURE: “ONE-STOP-SHOP” PERMITTING** The GROW Act establishes the Bureau of Reclamation (BOR) as the lead coordinating agency for the permitting process for new or expanded surface storage facilities in order to streamline agency permit requirements that often impose unnecessary costs and burdens when constructing new water infrastructure
- **ENSURING WATER RELIABILITY** The GROW Act updates the Central Valley Project Improvement Act to ensure water resources are reliable and available to fulfill supply promises



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INTRODUCTION

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- Precisely targets harmful pests, while helping safeguard beneficial insects
- Preserves the overall health of your plants and protects your investment in your crop
- Received Reduced Risk designation from the U.S. EPA

BENEFITS

- Excellent residual control and quick feeding cessation of aphids and whiteflies
- Valuable resistance management tool due to excellent control of neonicotinoid-resistant aphid and whitefly populations
- Xylem and translaminar movement allows control of aphids and whiteflies in difficult-to-reach places
- Excellent rotational partner with Oberon[®] insecticide/miticide for whitefly control

RECOMMENDED APPLICATION TIMING*

APHIDS, WHITEFLIES



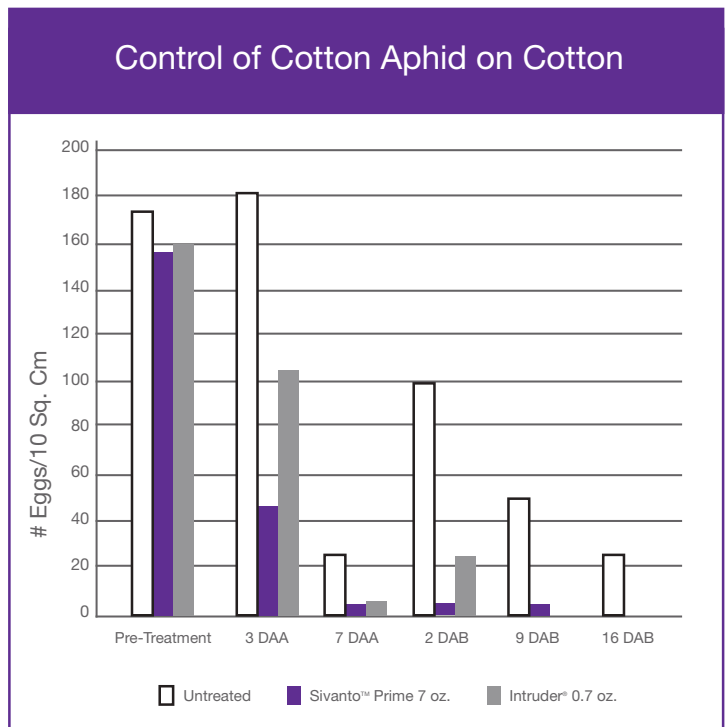
*Always read and follow the application instructions on the product label.

Pests Controlled	Foliar
Aphids Fleahoppers	7.0–10.5 fl. oz./A
Whiteflies	10.5–14.0 fl. oz./A

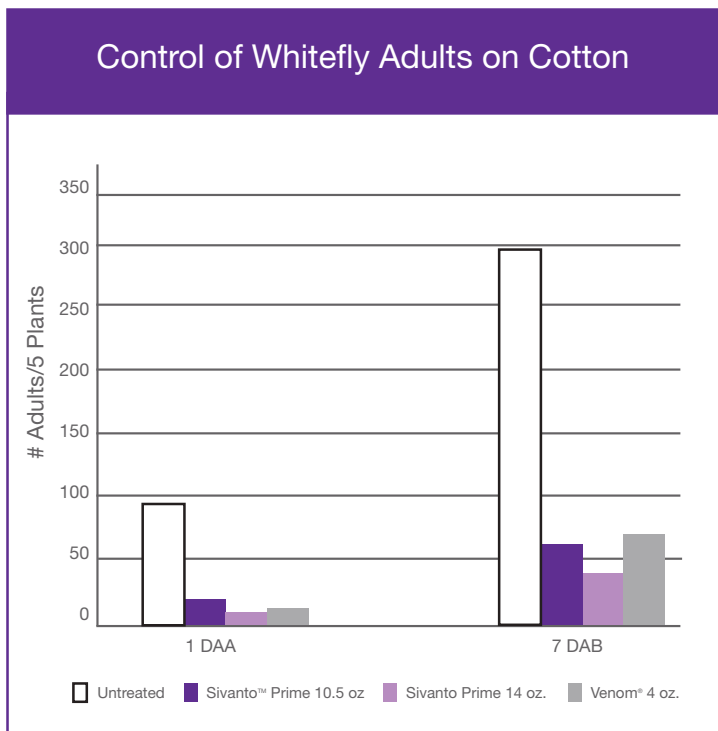
REI: 4 hours (12 hours in California)

PHI: 14 days

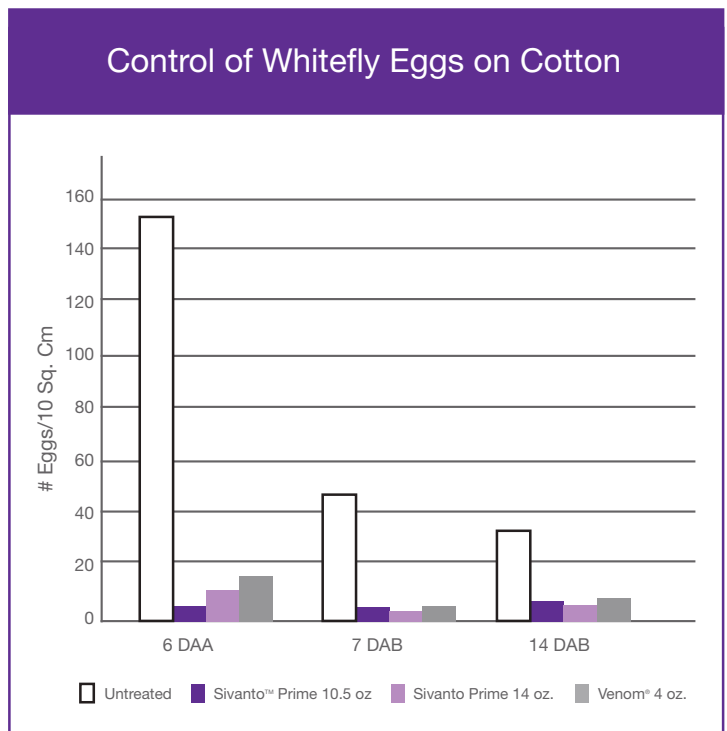
Maximum Sivanto™ Prime allowed per year: 28.0 fl. oz./A



Sam Wells, Bayer, Five Points, CA, 2011.
Foliar application A on 9/2/11 and B on 9/14/11. Treatments contained 0.2% v/v blended adjuvant.



Mark White, Bayer, Yuma, AZ, 2012.
Foliar application A on 6/26/12 and B on 7/3/12. Treatments contained 0.25% v/v blended adjuvant.



Mark White, Bayer, Yuma, AZ, 2012.
Foliar application A on 6/26/12 and B on 7/3/12. Treatments contained 0.25% v/v blended adjuvant.

IMPORTANT: This bulletin is not intended to provide adequate information for use of these products. Read the label before using these products. Observe all label directions and precautions while using these products.

- **PROTECTING WATER RIGHTS** The GROW Act prohibits past abuses of the Departments of the Interior and Agriculture that required private entities to relinquish their water rights to the federal government as a permit condition to continue operating on federal lands
- **SAFEGUARDING THE ENVIRONMENT AND FISH** The GROW Act provides reasonable flows for habitat restoration of fish and wildlife in the Central Valley and ensures compliance with requirements of the Endangered Species Act

The Association sent letters urging Congress to support the legislation, which now moves to the Senate where it will face a more fervent challenge. If you haven't already done so, please write letters of support to our two (2) California Senators, Senator Dianne Feinstein and Senator Kamala Harris.

Alternative Fee Proposals Made to SWB

The **State Water Board (SWB)** held a meeting regarding the fee increases they have proposed for the 2017-2018 fiscal year. These fees apply to programs such as the Irrigated Lands Regulatory Program (ILRP) and the Waste Discharge Requirement (WDR) fee. The ILRP program is set to increase fees levied against stakeholders by 22.3%, while the WDR program is set to increase fees 7% over this next season. Outside of the proposal for fee increases, two other fee proposals were discussed. Representatives from both the **California Rice Commission**, as well as representatives of the **Northern California Water Quality Association** made presentations to alter the fee assessments. The California Rice Commission's proposal to reduce their fees are based off of years of water quality studies, and various other water related research conducted in coordination with the State Water Board, that show their commodity based coalition is a low risk to groundwater quality. As for the Northern California Water Quality Coalition, their primary focus on their presentation was that smaller coalitions are paying the same rate as some of the larger coalitions found throughout the Central Valley. If these alternative fee proposals are pushed through, that means that fees levied on stakeholders in the other regions will have to increase to cover the cost of the workload carried out by SWB staff. The Association opposes both of these proposals and will continue to voice opposition for SWB fee increases, for whatever reason.

Association Submits Comments Supporting Injury Reporting Delay

The Association submitted comments supporting OSHA's proposed delay in the OSHA rulemaking for injury and

illness reporting. On May 12, 2016, the Occupational Safety and Health Administration (OSHA) published a rule entitled "Improve Tracking of Workplace Injuries and Illnesses" with an effective date of January 1, 2017 for the final rule's electronic reporting requirements. The final rule set an initial deadline of July 1, 2017, as the date by which certain employers are required to submit the information from their completed 2016 Form 300A to OSHA electronically. OSHA has now proposed to extend the initial submission deadline for 2016 Form 300A data to December 1, 2017, to provide the new administration an opportunity to review the new electronic reporting requirements prior to implementation. Accordingly, this will allow affected entities sufficient time to familiarize themselves with the electronic reporting system, which will not be available until August 1st. With the system not yet being available and with concerns over some parts of the rule, the Association fully supports OSHA delaying this rule. Hopefully, this will give OSHA time to reconsider the whole proposal!

Cotton Board Hires Christi Chadwell as New Regional Communication Manager

The Cotton Board has hired **Christi Chadwell** to serve as the Southwest Regional

Communication Manager (RCM) with a territory including central and south Texas, New Mexico, Arizona, and California. The new RCMs will train under the current Southwest RCM, **Bob Stanley**, who is retiring in October of this year. **Brent Murphree** will now be covering the South. The Cotton



Board's RCMs work to ensure that stakeholders of the Cotton Research and Promotion Program in their respective territories are informed of the activities stemming from the Program as conducted by Cotton Incorporated and administered by the Cotton Board. The RCMs visit producers in the field, speak at industry meetings, participate in trade shows, and coordinate producer tours of Cotton Incorporated. Christi Chadwell had previously served as the Communications and Recruiting Coordinator for the Plant and Soil Science Department at Texas Tech University. In her role at Texas Tech, Chadwell orga-

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nized the Texas International Cotton School. Chadwell has a master's degree in Agricultural Communications from Texas Tech University and currently resides in Lubbock, TX. Her official start date with The Cotton Board is August 23rd. "I'm excited to join a dynamic group of individuals with such a positive impact on the cotton industry. I'm looking forward to being able to interact with producers, give them insight into the groundbreaking research and promotion being done in the industry, and working alongside so many other great organizations," said Chadwell.

CCGGA Partners with Wonderful Education

The **CA Cotton Ginners and Growers Association (CCGGA)** partnered with **Wonderful Education** to host two high school students over the course of two weeks. These students, **Ashley Mata** and **Ethan Romo** incoming seniors from Sanger High School, have been active in the Wonderful Education program throughout their high school career. The program assists students in becoming more knowledgeable and hireable upon graduating high school. The courses and curriculum these students have taken will allow them to graduate with not only a high school diploma but also an Associate's Degree. They were given two weeks to have a first-hand experi-

ence in learning about agricultural government relations. While CCGGA has hosted them, the students have learned about worker safety, attended industry meetings, researched cotton industry facts, interviewed the Association's Executive Officer Team as well as researched a specific industry issue (ex. Forklift regulation and Nighttime activities lighting regulation) and then presented their work to the WAPA Board of Directors at their latest Board Meeting. While two weeks is a short amount of time to fully understand the work the Association does and the issues we are involved with, these students dove head first into the opportunity to have a greater appreciation for the challenges the agricultural industry faces today.

